

Presentation: Faculty of Business and Management



Faculty of Business and Management

- founded in September 1992

The mission is to educate economists and managers in accredited study programmes and in life-long programme.

With its research orientation it endeavours to enhance the knowledge and cultivate the entrepreneur sphere and thus fulfil the creed of the faculty:

Prosperity and Humanity



FBM: Organizational Structure

The faculty consists of 4 institutes (departments):

Institute of Economics

Institute of Finance

Institute of Informatics

Institute of Management

+

Brno Business School (MBA education)



STUDY PROGRAMMES:

▪ Bachelor's full time programmes (three years' study)

Economics and management:

Study fields:

Enterprise economics

Accounting and taxes

Economics and process management

Entrepreneurship and Small Business Development (EN)

System engineering and informatics:

Study field: Managerial informatics

▪ Master's full time programmes (two years' study)

Economics and management

Study fields:

International Business

Corporate management and economics

International Business and Management (EN)

Corporate accounting and financial management

System engineering and informatics

Study field: Information management

▪ Doctoral:

Company Management and Economics (CZ,EN)



Field for Cooperation:

RESEARCH AREAS:

- economics
- information technology
- development of managerial competencies



PROJECTS ON STRATEGIC PARTNERSHIP:

Digital Transformation in European Business (Strategic Partnership for Higher Education)

EduLab4Future: Educational Laboratory for Accelerating Civic Skills and Sustainable Businesses (Strategic Partnership for Higher Education)

EVENTS:

International Conference on Perspectives of Business and Entrepreneurship Development (<https://www.konference.fbm.vutbr.cz/>)

Brno International Week (<https://biw.fbm.vutbr.cz>)



Collaboration in Higher Education for Digital
Transformation in European Business

CHEDTEB: Collaboration in Higher Education for Digital Transformation in European Business

KA2 - Cooperation for Innovation and the Exchange of Good Practices

KA203 - Strategic Partnerships for higher education

Consortium partners:

University of Tartu, Estonia

University of Applied Sciences Bielefeld, Germany

Brno University of Technology, Czech Republic



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Thank you for your attention

www.fbm.vutbr.cz

