

STAFF TRAINING WEEK

“Training on Academic Writing and Research Methods”

AGENDA

SEPTEMBER 25 – 29, 2023

N.B. OWN LAPTOPS ARE WELCOME (to make research process smoother, but not a must have).

Wifi: augstskola.lv

MONDAY, SEPTEMBER 25, 2023

Time	Activity	Details
11.30	Welcome coffee Room 303	Arrival of participants, meet and greet
12:00-12:30	STW2023 OPENING Moderator: Jevgenija Dehtjare Room 303	INTRODUCTION TO STAFF TRAINING WEEK Dr.oec. Jelena Titko, Vice -Rector for Sciences and International Relations, EKA University of Applied Sciences
12:30-14:00	LECTURE / WORKSHOP Room 303	MUST KNOW AND MUST HAVE FOR RESEARCHERS Dr.oec. Jelena Titko, Professor, EKA University of Applied Sciences (Latvia)
14:00-15:00	Room 303	SPEED DATING
15:00 – 16:00	TEAM BUILDING: Room 303	TEAM No. 1. Research coordinator: Jelena Titko TEAM No. 2. Research coordinator: Jelena Titko TEAM No. 3. Research coordinator: Oksana Lentjušenkova TEAM No. 4. Research coordinator: Jevgenija Dehtjare
16:00 - ...	WELCOME DRINK Room 303	

TUESDAY, SEPTEMBER 26, 2023

Time	Activity	Details
09.30-10.00	Welcome coffee Room 303	
10:00 – 11:30	LECTURE / WORKSHOP Room 205	VISUALISATIONS FOR RESEARCH AND TEACHING Dr. Anna Svirina, EKA UNIVERSITY OF APPLIED SCIENCES https://us02web.zoom.us/j/86314582915?pwd=MC81UURxOTNZVGhqR2I6Slp1OWxwdz09#success
12:00 – 13:30	LECTURE / WORKSHOP Room 303	RESEARCH DESIGN AND STRUCTURE TYPES OF DATA Dr.oec. Jelena Titko, Professor, EKA University of Applied Sciences (Latvia)
13:30 – 14:00	LUNCH Room 303	SPONSORED BY EKA
14:00-16:00	TEAM WORK Team 1-2: 205 Team 3: 202 Team 4: 204	Literature review: discussion of the process Description of the research relevance: search for substantiation Formulating research goal Choosing research question and hypothesis development Research question brainstorming and research brainstorming. This process is a teamwork which is supervised by the assigned team tracer, who asks questions and helps to shape the paper. An ideal outcome of the session: <ul style="list-style-type: none"> • a clear strategy to substantiate a research relevance; • a clearly formulated research goal; • a clearly stated research question/hypothesis.
17.30	EVENT	VISIT OF THE HOUSE OF THE BLACK HEADS – meeting at the place, Ratslaukums 7, Old Town

WEDNESDAY, SEPTEMBER 27, 2023

Time	Activity	Details
09.30-10.00	Welcome coffee Room 303	

10:00 – 11:30	LECTURE / WORKSHOP Room 205	BYBLIOMETRYC ANALYSIS: CORE STAGE AND PRINCIPALS Dr. Tetyana Pimonenko (Sumy State University, Ukraine) Dr. Oleksii Lyulyov (Sumy State University, Ukraine) https://meet.google.com/pqr-phkj-mbd
11:30 – 13:00	WORKSHOP Room 205	COMPUTER-BASED QUALITATIVE RESEARCH AND ANALYSIS Dr. Kaspars Šteinbergs , EKA University of Applied Sciences
13:30-14:00	LUNCH Room 303	SPONSORED BY EKA
14:00-16:00	TEAM WORK Team 1-2: 205 Team 3: 202 Team 4: 204	Getting the data: discussion of the process Choosing research methods The session is designed for the teams to define the sources of data they need to produce the result; to develop a survey instrument if survey is planned; to define open (and special) sources that can be used for data collection. This process is teamwork which is supervised by the assigned team tracer, who asks questions and helps to shape the paper. An ideal outcome of the session: <ul style="list-style-type: none"> • a clear strategy of data collection; • a questionnaire developed for the survey (if needed); methods selected for data processing.
16:00-19:00	RIGA CITY TOUR	Meeting place with the guide: EKA Lobby.

THURSDAY, SEPTEMBER 28, 2023

Time	Activity	Details
09.30-10.00	Welcome coffee Room 303	
10:00 – 11:30	EDITORS SESSION Room 205	Meet the editors: session with editors' presentations and interactive Q&A session https://open.augstskola.lv/b/jel-k3j-zww-2lx <ul style="list-style-type: none"> • PhD Viktorija Skvarciany, VILNIUS TECH (Lithuania) "Business, Management and Economics Engineering" (SCOPUS, Web of Science) https://journals.vilniustech.lt/index.php/BMEE • Dr.oec. Jelena Titko, EKA University of Applied Sciences (Latvia) "Economics and Culture" (SCOPUS, ERIH+) https://sciendo.com/journal/JEC • Dr.Sc. Tetyana Pimonenko, Dr. Oleksii Lyulyov Sumy State University (Ukraine) "Virtual Economics" (Scopus), Forum Scientiae Oeconomia (Scopus) https://ojs.wsb.edu.pl/index.php/fso/issue/view/89
11:30 – 13:00	LECTURE / WORKSHOP Room 205	HOW TO GET YOUR ARTICLE PUBLISHED. FROM TITLE TO REFERENCES. FROM SUBMISSION TO REVISION. Dr. Tetyana Pimonenko (Sumy State University, Ukraine) Dr. Oleksii Lyulyov (Sumy State University, Ukraine) https://meet.google.com/pqr-phkj-mbd
13:00-14:30	LUNCH Room 303	SPONSORED BY EKA
14:30-16:30	TEAM WORK Team 1-2: 205 Team 3: 202 Team 4: 204	Development of the abstract and presentation
19:00	GALA DINNER	Locale restaurant, Grečnieku str. 8 (Old Town)

- **PARALLEL ACTIVITY FOR EKA STUDENTS: field research by representatives of Uniwersytet WSB Merito w Poznaniu "Economic (il)literacy of consumers".**

FRIDAY, SEPTEMBER 29, 2023

Time	Activity	Details
09.30-10.00	Welcome coffee Room 303	
10:00 -12:00	LECTURE / WORKSHOP Room 303	NETWORKING IQ PROJECT Dr.oec. Oksana Lentjušenkova NetworkIQ Alliance Head of Quality Committee, EKA Rector POWER OF NETWORKING Dr.oec. Jevgenija Dehtjare EKA University of Applied Sciences (Latvia)
12:00-13:30	TEAM WORK Room 303	Presentations of the research description (abstract)
13:30-14:30	STW2023 CLOSING Moderator: Jevgenija Dehtjare	Summary of results Technical information Certification

MODERATORS, INVITED LECTURERS AND EDITORS



Dr. oec. Jelena Titko graduated from Riga Technical University (2005) and defended her dissertation in 2012. In 2008-2015 worked at Riga Technical University as an academic staff member and a researcher. Currently, holds the positions of the Vice-Rector for Science and International Cooperation and the Professor at EKA University of Applied Sciences, as well as a researcher at the Institute of Economics of the Latvian Academy of Sciences (LATVIA). She is an expert of the Latvian Council of Science in the field of Economics and Entrepreneurship and Education management. The author of more than 70 scientific papers in the field of economics, business, management and education. Expert representing Latvia in Eurydice study "Digital Education at School in Europe". She is an Editor-in-Chief of the journal "Economics and Culture" and a member of a scientific board of the journal "Business, Management and Economics Engineering". **E-mail:** jelena.titko@eka.edu.lv



Dr. oec. Jevgenija Dehtjare, Head of the Development of EKA Scientific Institution, Certified Career Coach, member of EUMMAS (European Marketing and Management Association) and NetworkIQ community. Graduated from Riga Technical University and worked at ISMA University of Applied Sciences (Latvia) as Business Administration in Tourism program director, Vice-Rector for Academic Affairs and researcher. The author of more than 55 scientific papers in the field of economics, business, management, tourism, hospitality and education. She is a member of the editorial board of the "Dnipro Scientific Journal of Public Administration, Psychology, Law" and member of EKA etECH Conference organising committee. **E-mail:** jevgenija.dehtjare@eka.edu.lv



Dr. oec. Oksana Lentjušenkova is an Associate Professor at the EKA University of Applied Sciences (Latvia). She also holds an administrative position of a Rector. She is an expert in the field of Economics and Entrepreneurship of the Latvian Council of Science. Dr. Lentjushenkova has more than twenty years academic experience in different educational institutions (e.g. Riga Technical University, National Defence Academy, EKA University of Applied Sciences, Alberta College etc.). During these years she worked with different groups of students with different level of knowledge and motivation for studies applying innovative teaching methods. Her research interests are focused in the field of intellectual capital management, quality assurance and strategic management. **E-mail:** oksana@augstskola.lv



Dr. oec. Kaspars Šteinbergs is an assistant professor and researcher at the EKA University of Applied Sciences (Riga, Latvia) and a guest lecturer at the Vidzeme University of Applied Sciences. He is teaching courses in Management, Project Management, Strategic Management, and Creative Industries for undergraduate and graduate students. Kaspars holds a Doctoral Degree in Business Management from Riga Technical University and has advanced his qualifications at the University of Buffalo, USA. His research interests are university-industry cooperation, creative industries, and strategic management. He has been involved in education and research projects on creative industries, entrepreneurial education, and education quality monitoring locally and internationally. **E-mail:** kaspars.steinbergs@eka.edu.lv



Tetyana Pimonenko, PhD, D. Sc. in Economics, is Deputy Head for International Activity of the Marketing Department at Sumy State University, Ukraine. She earned a D. Sc. scientific degree in 2019. Tetyana has published more than 120 scientific papers, including 86 papers in international peer-reviewed journals indexed by Scopus and/or Web of Science. She is a scholarship holder in international programmes (Fulbright, Latvian Government, ITEC, Slovak Government, Liverpool Remote Scholarship and etc) and has been a participant in over 10 international training programmes and seminars. Her research interests include investment policy, green marketing, green branding, green investment, alternative energy resources, green economics, environmental management and auditing, sustainable development and education. <https://orcid.org/0000-0001-6442-3684>
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Oleksii Lyulyov, PhD, D. Sc. in Economics, is Head of the Marketing Department at Sumy State University, Ukraine, Professor at WSB University, Poland. He earned a D.Sc. in Economics in 2019. Oleksii has published more than 150 scientific papers, including 85 papers in international peer-reviewed journals indexed by Scopus and/or Web of Science. He is a scholarship holder in international programmes (Erasmus+, Liverpool Scholarship, and etc) and has been a participant in over 10 international training programmes and seminars. The main sphere of his scientific interests includes investment policy, country marketing policy, country image, macroeconomic stability, innovative development, sustainable economic development, strategy development, modelling and forecasting development trends. <https://orcid.org/0000-0002-4865-7306>
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Dr. Anna SVIRINA defended her doctorate in 2011. She is the member of editorial boards of Emerging Markets Case Studies (Scopus, Q3) and European Journal of International Management (Scopus, Q2). She is an experienced user of quantitative methods in management research, and her own research interests lie in the area of startup development, management quality and educational research. Anna Svirina currently serves as chief expert in one of the leading venture funds for IT in Europe. **E-mail:** anna.svirina@yahoo.com



Dr. Viktorija SKVARCIANY holds a PhD in Economics and works as a Vice-Dean for Research at the Faculty of Business Management and as a Professor at the Department of Economics Engineering at Vilnius Gediminas Technical University. Viktorija Skvarciany is an Editor-in-Chief of the International Scientific Journal "Business, Management and Economics Engineering" and Managing Editor of "Economics and Culture". She has published more than 50 articles, and her research interests include quantitative decision making-methods and their application in the research on sustainable economic development. **E-mail:** viktorija.skvarciany@vilniustech.lt

EKA STW2023 Participants

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EKA UPCOMING EVENTS

International Staff Teaching week – April 2024, 22-26, Riga <https://www.augstskola.lv/?parent=269&lng=eng>
ETECH Conference – April 2024, 24-25, Jurmala <https://www.augstskola.lv/?parent=206&lng=eng> (TBA soon)

TIPS:

How to get to hotel Metropole from Riga airport:

Bus 22 to the stop Autoosta, departs every 15 minutes, ride takes about 40 minutes, ticket price 1,5 EUR (QR ticket or at Narvessen shop).

How to get to EKA from Hotel Metropole:

Bus 52 Central Station – Daugava Stadium

Bus 51 Central Station – Daugava Stadium

Trolleybus 13 Central Station – Lienes street

Bus 13 Central Station – Lienes street

Use 1,5h QR code tickets by Rigas Satiksme APP

OR the same tickets in Mobilly APP

Or you can buy printed tickets at Narvessen shops

For parkings payments – use Mobilly APP or credit cards

There are free of charge parking lots along the EKA building or we can let you in the EKA yard

Taxi - Bolt, Forus APPs.

Car sharings - CityBee (available also in Riga airport), Bold Drive, , Fiqsy

Riga public transport schedule <https://saraksti.rigassatiksme.lv/index.html#riga/en>

A food hall BURZMA (www.burzma.lv) is nearby the hotel Metropole on the top of GALERIJA CENTRS (Audeju, 16).

The biggest national food restaurant LIDO (Krasta 76)

Free Riga panorama is available of the roof of GALERIJA RIGA restaurants area (Dzirnavu 67).

Riga Art Nouveau Center – (Alberta 2)

Official RIGA page: <https://www.liveriga.com/en/>

In case you stay longer, cities worth to visit:

Jurmala (a resort city along the Riga gulf coast line in 40 km from Riga, train to Majori station)

Sigulda (best for Indian Summer photo session, train)

Cesis (Nice old town, train/bus)

Kuldiga (Romantic old town with longest waterfall in Europe, bus)

Ventspils (Capital of cows, nice town by the Baltic sea, bus)

YOUR HELP AND OPINION ARE VERY IMPORTANT!

At the beginning of the week or before the arrival:

Please participate in the survey regarding the professional competences improvement of the academic staff:

<https://forms.gle/AcxyBWvgHBy9wDDV9>



At the end of the week:

Please fill the EKA STW2023 FEEDBACK SURVEY FORM! Many thanks in advance!

<https://forms.gle/quzUogJfPY4SviAP9> or use the QR CODE:

