

**VII SCIENTIFIC PRACTICAL CONFERENCE
„BUSINESS DEVELOPMENT IN NOWADAYS SITUATION OF
LATVIA: EXAMPLES OF HOW IT IS DONE IN OTHER
COUNTRIES”**



Venue: *Albert Hotel (33 Dzirnavu Street, Riga), „Space” conference hall (11th floor)*

21 November 2013

- 09:45 Registration**
- 10:00 Opening of the Conference**
Oksana Lentjušenkova, Director of Alberta College
- 10:10 Psychological Predictors of Human Savings Behavior: Contrasting the Impact of Optimism and Burnout on Self-control, Achievement Motivation and Savings Behavior**
Inese Ešenvalde, Alliant International university
- 10:35 Copyright Problems**
Inese Lūkina, Sworn advocate
- 11:00 Медиа как среда современного человека**
Jelena Fedorova, Dnipropetrovsk national university; RISEBA
- 11:30 Impacts of Green Marketing for Lithuanian Companies**
Rasa Rukuižiene, Aleksandras Stulginskis university
- 12:00 Coffee break**
- 12:30 Social Business Development in EU Rural Areas**
Rasa Rukuižiene, Aleksandras Stulginskis university
- 13:00 Sakret mobilā aplikācija**
Armands Umbraško, Marketing Director at Sakret, Ltd.
- 13:30 Современные маркетинговые подходы к обеспечению качества высшего образования**
Margarita Dancheva, MT&M College
- 14:00 SIA Lattelecom un Latvijas pieredze personāla vadībā**
Ingrīda Rone, Director of Personnel Management at Lattelecom, Ltd.
- 14:30 Clusters for Regional Tourism Development in Latvia**
Juris Žilko, Director of Ķekava Tourism Information center
- 15:00 Mikrouzņēmuma nodokļa ietekme uz tautsaimniecību**
Jānis Endziņš, Chairperson of the Board at Latvian Chamber of Commerce and Industry
- 15:30 Discussion**